

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Population of Age 15 and Up	51,426		39,463		
Department Stores Shopped in the Past Year at					
Department store past year: Amazon.com/Amazon.ca	21,673	42.14%	15,891	40.27%	96
Department store past year: Canadian Tire	33,449	65.04%	25,541	64.72%	100
Department store past year: Costco	27,699	53.86%	22,558	57.16%	106
Department store past year: Giant Tiger	10,150	19.74%	7,372	18.68%	95
Department store past year: Hudson's Bay	26,110	50.77%	22,405	56.78%	112
Department store past year: Walmart/Walmart Supercentres	29,691	57.74%	20,042	50.79%	88
Department store past year: Well.ca	1,062	2.07%	723	1.83%	88
Department store past year: Online/internet department stores	5,063	9.85%	3,461	8.77%	89
Department store past year: Other department stores	6,178	12.01%	4,561	11.56%	96
Department Stores Shopping Frequency					
Department store: Amazon.com/Amazon.ca: Heavy	3,907	7.60%	2,792	7.07%	93
Department store: Canadian Tire: Heavy	4,076	7.93%	3,645	9.24%	117
Department store: Costco: Heavy	10,913	21.22%	8,676	21.99%	104
Department store: Giant Tiger: Heavy	2,786	5.42%	1,990	5.04%	93
Department store: Hudson's Bay: Heavy	2,726	5.30%	2,713	6.88%	130
Department store: Walmart/Walmart Supercentres: Heavy	10,616	20.64%	5,289	13.40%	65
Department store: Well.ca - Heavy	63	0.12%	30	0.08%	67
Department store: Online/internet department stores: Heavy	834	1.62%	597	1.51%	93
Department store: Other department stores: Heavy	772	1.50%	407	1.03%	69
Department store: Amazon.com/Amazon.ca: Medium	14,820	28.82%	10,719	27.16%	94
Department store: Canadian Tire: Medium	25,191	48.99%	19,149	48.52%	99
Department store: Costco: Medium	14,868	28.91%	12,429	31.49%	109
Department store: Giant Tiger: Medium	5,907	11.49%	4,318	10.94%	95
Department store: Hudson's Bay: Medium	18,281	35.55%	16,076	40.74%	115
Department store: Walmart/Walmart Supercentres: Medium	16,728	32.53%	12,902	32.69%	100
Department store: Well.ca - Medium	597	1.16%	430	1.09%	94
Department store: Online/internet department stores: Medium	3,292	6.40%	2,173	5.51%	86
Department store: Other department stores: Medium	4,472	8.70%	3,334	8.45%	97
Department store: Amazon.com/Amazon.ca: Light	2,947	5.73%	2,380	6.03%	105
Department store: Canadian Tire: Light	4,182	8.13%	2,747	6.96%	86
Department store: Costco: Light	1,919	3.73%	1,453	3.68%	99
Department store: Giant Tiger: Light	1,456	2.83%	1,063	2.70%	95
Department store: Hudson's Bay: Light	5,103	9.92%	3,616	9.16%	92
Department store: Walmart/Walmart Supercentres: Light	2,347	4.56%	1,851	4.69%	103
Department store: Well.ca - Light	402	0.78%	263	0.67%	86
Department store: Online/internet department stores: Light	937	1.82%	691	1.75%	96
Department store: Other department stores: Light	934	1.82%	819	2.08%	114

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.